

# California LIBRARY News – Fall 2003

## What's New with California Libraries?



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**California Library News informs SBC Account Teams and customers on school, public, and academic library-related grants, network applications, events, and tools.**

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### Events and tools:

- ✍ CUE – Computer-Using Educators Conference, "Hitting the Target: Student Learning," October 23-25, 2003 in Santa Clara, CA.
- ✍ Internet Librarian, November 3-5, 2003 in Monterey, CA
- ✍ CSLA - California School Library Association Conference, "Celebrating Books, Literacy, and Learning," November 12-15, 2003 in Ontario, CA.
- ✍ CLA - California Library Association Conference, "8,000 Libraries, One Voice." November 14-17, 2003 in Ontario, CA.
- ✍ E-RATE and CTF/DAS Webconferences for YEAR 6

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## Grants and awards:

### **Improving Literacy through School Libraries – 2003 Grants Awarded**

Seven California schools were awarded U.S. Department of Education "Improving Literacy Through School Libraries" grants. Winners include Bakersfield City School District (\$220,336), Firebaugh-Las Deltas USD (\$118,586), Hawthorne School District-LA County (\$204,620), Lennox Independent School District (\$122,387), Marysville Joint USD (\$109,880), Butte COE (\$188,096), and San Jacinto USD (\$280,235.) Congratulations! The competitive one-year grant program was for districts in which at least 20% of the students are from families with incomes below the poverty line. Districts receiving program funds may use them for purchasing up-to-date school library media resources, including books and advanced technology, providing professional development for school library media specialists, and providing students with access to school libraries during non-school hours, weekends, and vacations. For grant descriptions, see "awards" at <http://www.ed.gov/programs/lsl/index.html>

### **CENIC's 2004 On the road to a Gigabit Award (K-12 schools and Higher Ed)**

*On the Road to a Gigabit Awards* will honor California visionaries who apply network technology in innovative ways to encourage the development and implementation of a ubiquitous gigabit state-wide network by 2010. There is no cash award, but *On the Road to a Gigabit Awards* will recognize the best uses of high performance networking in the following six categories: 1) Biggest, Fastest in the West, 2) Community, 3) Education (K-12 and H.E.), 4) Gigabit or Bust, 5) Innovation, and 6) Public/Private Partnership. Entry forms must be submitted by December 5, 2003. The *On the Road to a Gigabit Awards* will be announced in March 2004 at CENIC's Annual Conference. For more information, see <http://www.cenic.org/CENIC2004/awards/awards.htm>

### **Technology Opportunities Program from NTIA**

The Technology Opportunities Program (TOP) is a highly-competitive, merit-based grant program that brings the benefits of digital network technologies to communities throughout the United States. TOP awards matching grants to public and non-profit organizations to demonstrate practical applications of telecommunications and information technologies. A 50% match of funds or in-kind donation is required. For more on TOP, see <http://www.ntia.doc.gov/otiahome/top/grants/grants.htm> or contact [top@ntia.doc.gov](mailto:top@ntia.doc.gov) or 202-482-2048.

### **Congress Passes Museum and Library Services Act Reauthorization**

President Bush has signed H.R. 13, reauthorizing the Museum and Library Services Act through 2009. Reauthorization increases the base amount of the formula distribution to states in the Library Services and Technology Act (LSTA); sets the authorization level for

library programs for FY 2004 at \$232 million (up from \$150 million); and creates a joint library-museum advisory board for the Institute of Museum and Library Services.

### **LSTA Competitive Grants Adjusted for California's Budget Crunch**

California State Librarian Kevin Starr has suspended the open competitive grants for 2004/2005 cycle of Library Services Technology Act (LSTA) grants due to reduced staffing. The State Library will continue at least partial funding of existing programs such as InfoPeople, Librarians Index to the Internet, Rural Initiative, and the Center for the Book. For more news, see <http://www.library.ca.gov/assets/acrobat/LSTA0405.pdf> or Tom Andersen at [tandersen@library.ca.gov](mailto:tandersen@library.ca.gov)

### **Prop 14 Library Bond – Second Cycle Applicants Compete for \$110M**

The Library Bond Act, Prop 14, funds California public library construction and modernization. The California Public Library Construction and Renovation Board will award a total of \$350 million over three years, 2002-4. Year two (second cycle) grant applicants are awaiting to hear if they get the state funds on October 28, 2003. More than 60 communities have requested \$547M in state funding, but only \$110M is available in for the second funding cycle. New or unsuccessful applicants can apply in January 2004 for the third funding cycle. One key evaluation factor is how a library's plan of service integrates appropriate electronic technology. Another significant evaluation factor is the creation of a long-term partnership with a local school district. For more information or to see a list of cycle 2 award winners (after October 28), see <http://www.olc.library.ca.gov>

### **\$9 Million in Gates Foundation Grants for 15 Early College H.S. in California**

The Bill & Melinda Gates Foundation committed \$31M to create a national network of 168 alternative schools for high school students who do not do well in large comprehensive high schools. California Community Colleges will get \$9M for early college high schools. Students will be able to earn college credits or an associate's degree and ultimately go on to earn a four-year degree. The Foundation for California Community Colleges (FCCC) will select 15 community colleges to sponsor these new schools. This network of early college high schools will leverage the strengths of the CCC system and its existing relationships with local school districts. Proposals were due in July. FCCC has awarded two major grants and six planning grants according to program coordinator Jeff Tschudi. For more information, see <http://www.foundationccc.org/early.asp>

### **Unlimited Potential -- Microsoft's Community Technology Center Grants**

Microsoft Corp. has launched a new initiative called Unlimited Potential (UP), which focuses on providing technology skills for disadvantaged individuals through community-based technology and learning centers (CTLCs). Microsoft has committed more than \$1B to the UP initiative over the next five years. Phase one will include funding to help CTLCs hire and train technology instructors, followed by the creation of an online global support network to deliver technology curriculum, research, tools, and help-desk services to

CTLCS worldwide. UP also will sponsor an awards program designed to encourage innovation and invest in scalable technology solutions. CTLCS must include public access; an informal, welcoming environment; strong leadership; friendly, knowledgeable staff or volunteers; a social benefit focus/mission; relevant curriculum (driven by local demand); and well-maintained, reliable computer equipment, peripherals, and connectivity. For more information, see <http://www.microsoft.com/mscorp/citizenship/giving/apply/guidelines.asp>

### **E-RATE and CTF/DAS Training by the California Dept of Education**

Schools and libraries can get a minimum of 20% discount (maximum 90% discount) for telecommunications through Federal Universal Service Fund grants (known as E-RATE.) SBC E-RATE/DAS Specialist Mary Lasica says, "all schools and libraries that apply for voice and data E-RATE and California Teleconnect Fund get discounts if their paperwork is correctly completed and submitted." CDE's Wayne Shimizu reminds us that "the E-rate Year 2004 cycle has started and it is time for applicants to gear up. There are new E-rate rules that schools and libraries need to incorporate into Year 2004 applications."

Training workshops are scheduled from 10a.m. - 3p.m. at these sites:

- October 15, 2003 - Sutter County Office of Education (CTAP Region 3)
- October 17, 2003 - Stanislaus County Office of Education (CTAP Region 6)
- October 20, 2003 - Alameda County Office of Education (CTAP Region 4)
- October 21, 2003 - Los Angeles County Office of Education (CTAP Region 11)

Contact a CTAP regional office to register for onsite training or to find a videoconference site close to you. See <http://www.ctap.k12.ca.us>. Training materials will be available on the California Department of Education Web site a week before the training. See <http://www.cde.ca.gov/erate/>. Representatives from schools and libraries are welcome.

Agenda includes: Overview of E-rate and CTF; Completing the E-rate Forms 470 and 471; What to do after you get your funding commitment; California procurement options; Managing your phone bills; Preparing documentation for audits and reviews; New Program updates; Application strategies.

### **SBC Grant and Creative Fundraising Workshops (NEW)**

"Panic First, and Then What: A Team Approach to Writing a Grant" is a grants workshop focused on project management. The goals of this workshop are to: Provide a process for writing a grant and tools to manage that process and provide a team approach to writing a grant. This workshop is NOT about finding grant money. It is about successfully managing the grant writing process so that a collaborative, well-organized and compliant grant will be submitted. Participants are presented with a process for writing a grant and then apply that process in workshop activities. This is an interactive, highly participative workshop.

SBC has also developed a grant-seeking workshop that features examples of creative fundraising. With tough budget cuts, school districts are starting to consider unique funding ideas to support technology. Come find out some creative (or sometimes crazy depending on how you look at it) solutions that school districts around the country have incorporated from using eBay, flamingo flocking, corporate sponsorships and more. Explore Microsoft's class action suit and various technology grants.

Remember: SBC is a good source of in-kind contributions including professional development workshops, network consulting, technology demonstrations, letters of support, and more. Include your SBC Account Team and Education/Library Advocate in your grant discussions.

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## **Network Applications:**

**SBC FreedomLink Wi-Fi network “hotspots.”** SBC is offering schools, hospitals, and libraries a single, fully managed wireless network that brings together wireless phones and wireless data. It means enhanced safety and security, and better communications for students, teachers, and library professionals. For more information, see your SBC Account Team or look at data services on <http://www.sbc.com>.

### **VideoNet Vibrations newsletter for public libraries using videoconferencing.**

Principal Consultant of i2i Communications Dan Theobald has published the newest issue of VideoNet Vibrations. See [http://infopeople.org/partners/vidnet/vid\\_vibrate\\_4.html](http://infopeople.org/partners/vidnet/vid_vibrate_4.html)

### **Southern California Library System discovers VC for meetings**

Serra Cooperative Library System is using videoconferencing (VC) to conduct its administrative council meetings. Instead of council members from Imperial County driving two hours to San Diego, the system connects San Diego and Calexico libraries through interactive videoconferencing. “Now we spend two hours attending a two-hour meeting,” says Imperial County Librarian Connie Barrington. “Before, attending a system meeting took a whole day, once you factored in the travel time.”

Imperial County librarians recommended VC because several libraries had had good experiences with the technology from LSTA-funded projects. Serra System coordinator Sue Swisher said “Some of the folks who had had rough experiences with the technology a few years ago were pretty amazed at how much it has improved and how easy it is to conduct a meeting this way.” Among the two counties, there are at least seven public libraries, a dozen higher education institutions, and two dozen K-12 schools and county offices of education equipped with interactive videoconferencing. For more, see Sue Swisher, 858-694-3600 or [hq@serralib.org](mailto:hq@serralib.org)

## **Conversations with California Community College Library/LRC Leaders**

SBC and the California Community College Chancellor's Office (CCCCO) held a series of conversations with library leadership in April-May 2003. SBC interviewed 53 CCC Library and Learning Resource Center Deans and Directors to learn top campus and library/LRC issues, technology issues, and network applications ("Conversations I.") A second report, "Conversations II," was conducted by CCCCCO's Carolyn Norman, who interviewed a different set of CCC Library/LRC leaders to delve deeper into library automation and network-based library resources and issues. Full copies of the reports are available at <http://www.kn.sbc.com/survey/ccclibraries.pdf> or contact Carolyn at [cnorman@cc1.cccco.edu](mailto:cnorman@cc1.cccco.edu) or Jackie at [js8295@sbcc.com](mailto:js8295@sbcc.com)

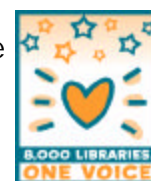
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## **Events and Tools:**

**CUE – Computer-Using Educators Conference**, "Hitting the Target: Student Learning," October 23-25, 2003 in Santa Clara, CA. Four special interest groups: administrators, association of state technology using teacher educators, library media educators, and technology coordinators. For more information, see <http://www.cue.org>

**Internet Librarian.** Information Today, Inc is having its seventh annual Internet Librarian conference this November 3-5, 2003 in Monterey, CA. Internet Librarian is sponsored by Special Libraries Association, Medical Library Association, and the Association of Independent Information Professionals. Sessions on Internet at school and information literacy. See <http://www.infotoday.com/il2003/default.htm>

**CLA – California Library Association Conference** will be held at the Marriott Hotel and Ontario Convention Center in Ontario, CA on November 14-17, 2003. The theme is "8000 Libraries, One Voice." CLA-IT Section Chair John Jewell says that several IT programs are offered, including: "Down to the Wire: Wireless Technology for Today's Library;" "User-Ratings of Library Automation Software;" and "From California to China at Realtime: Using Web Resources in Digital Libraries to Enhance Access to Library Collections and Information Services." For more information and to register for CLA Conference, see <http://www.cla-net.org>



**CSLA - California School Library Association Conference**, "Celebrating Books, Literacy, and Learning," November 12-15, 2003 in Ontario, CA. CSLA program organizer Carol Shuey offers a sampling of conference programs: New Web Information Links From the California Learning Resource Network (CLRN); Library Websites—What Works; Using the Web for Research-A Collaborative Lesson Model You Can Use to Lead Intelligent Student Use of the Internet; Using SBC's "Filamentality" in Your Library; Using the QandACafe – a Free 24/7 Reference Service for California. For more information and to register for CSLA Conference, see <http://www.schoollibrary.org>



**E-RATE and CTF/DAS Webconferences for YEAR 6.** SBC is hosting its annual series of E-RATE webconferences for school and library IT and Business Managers seeking to learn the basics or get an annual refresher on E-RATE, what's new with E-RATE, and tips for applying for E-RATE. SBC E-RATE-CTF/DAS Specialist Mary Lasica is the principal presenter during the months of September, October and November. Contact Mary at [ml3792@sbcc.edu](mailto:ml3792@sbcc.edu) or 925-823-0724.

